

Message Text

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PAGE 01 JAKART 12658 150627Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 DRC-01 /019 W

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R 150430Z OCT 74

FM AMEMBASSY JAKARTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4860

AMEMBASSY KUALA LUMPUR

AMEMBASSY SINGAPORE

AMEMBASSY TAIPEI

AMEMBASSY TOKYO

AMCONSUL HONG KONG

AMCONSUL SYDNEY

AMCONSUL MEDAN

AMCONSUL SURABAYA

UNCLAS JAKARTA 12658

FOR: COMMERCE, BIC/OIM

E.O. 11652: N.A.

TAGS: BEXP, ID

SUBJ: OUTLINE FOR A PROMOTION THEME RECOMMENDATION

REF: A) STATE A-3308, APRIL 23, 1974

B) JAKARTA A-177, OCTOBER 11, 1974

EMBASSY POUCHING AIRGRAM A-177, OCTOBER 16, WHICH
CONTAINS FULL OUTLINE FOR PROMOTION THEME RECOMMENDATION
(PTR). SUMMARY AND RECOMMENDATION FOLLOW:

TITLE: MACHINERY AND EQUIPMENT FOR CANE SUGAR INDUSTRY
PRODUCTION OF REFINED SUGAR.

THE GOVERNMENT OF INDONESIA RECEIVED UNDP ASSISTANCE
IN THE YEARS 1970-72 FOR A MAJOR RESEARCH AND PLANNING
EFFORT TO DEVELOP SELF-SUFFICIENCY IN DOMESTIC SUGAR
PRODUCTION. RESULTANT PLANS CALL FOR INCREASING
REFINED SUGAR OUTPUT SOME 1.5-1.8 MILLION TONS
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PER YEAR BY 1980. IF ACHIEVED, THIS WOULD MEET

BOTH DOMESTIC REQUIREMENTS AND INDONESIA'S 80,000
TON WORLD SUGAR ASSOCIATION QUOTA. THE UNDP STUDY
IDENTIFIED A NEED FOR US\$300-400 MILLION IN FOREIGN
EXCHANGE TO DEVELOP AND CONSTRUCT THE FACILITIES TO REACH
THIS TARGET, BUT PRICE ESCALATION SINCE 1972 COULD REQUIRE
AS MUCH AS 100-0/0 MORE. THE STUDY RECOMMENDED PHYSICAL
REHABILITATION AND EXPANSION OF EXISTING SUGAR MILLS,
WORKSHOPS, AND TRANSPORT SYSTEMS. IN ADDITION, NEW
MILLS ARE CALLED FOR BOTH IN JAVA AND ELSEWHERE IN
INDONESIA. AIRGRAM RECOMMENDS THAT THE U.S. DEPARTMENT
OF COMMERCE ORGANIZE A TRADE PROMOTION EVENT IN 1975.
(THE EARLIER THE BETTER) FEATURING CANE SUGAR INDUSTRY
MACHINERY IN SURABAYA AND EAST JAVA, THE LARGEST AREA
OF SUGAR PLANTATIONS AND MILLING IN INDONESIA. THIS
THEME IS "ORIGINAL" FOR INDONESIA.
NEWSOM

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